G'day.
We are Absolute Media

We create fresh solutions for websites and digital media that tell your story and communicate the right message, creatively and effectively.

Based in Brisbane, we serve clients in QLD, NSW & VIC and are ready to talk whenever you are. Call us today.

RAR+
RECOMMENDED
AGENCY 2011

How.

The Absolute Process

Absolute knows that good design rarely just happens by coincidence, its a collaboration of ideas, planning and processes.

Over the last ten years we have honed our processes to give our clients the best possible results.
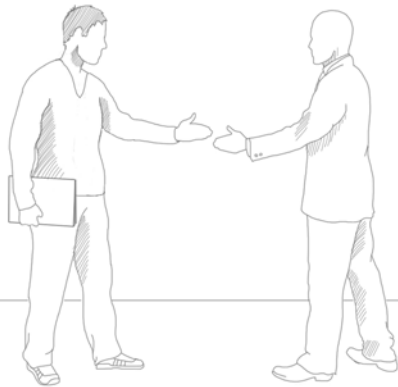
This approach is underpinned by a simple philosophy;

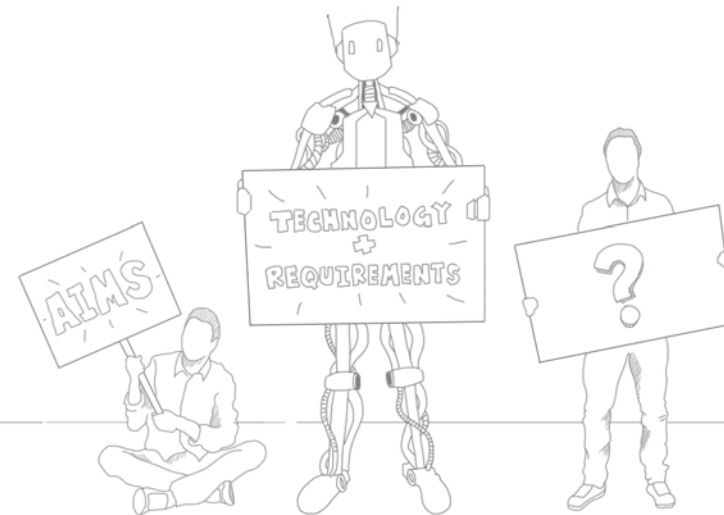**Listen, Explore, Create and Engage.**

Initial Meeting

Briefing & Workshops

Research & Analysis

SEO ⋯ **Initial Designs** ⋯ **Wireframes**

Client Feedback — **Homepage**

HTML & CSS ⋯ **Project Build** ⋯ **Templates**

SEO & CMS — **Launch**

Training & Support ⋯ **CMS**

PR & SEO ⋯ **Online Marketing** ⋯ **Social Media**

Listen

We start by discussing the ideas in your head; your aims, your business and your values.

1. Initial Meeting

Hello! Its a pleasure to meet you. We kick off by discussing the proposal with you the client, we finalise functionality to be included and decide in which creative direction you want to go in.
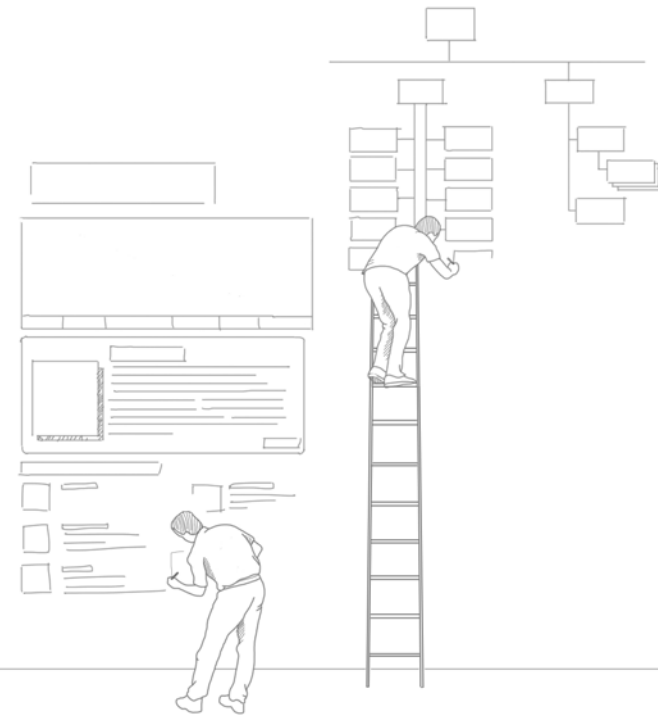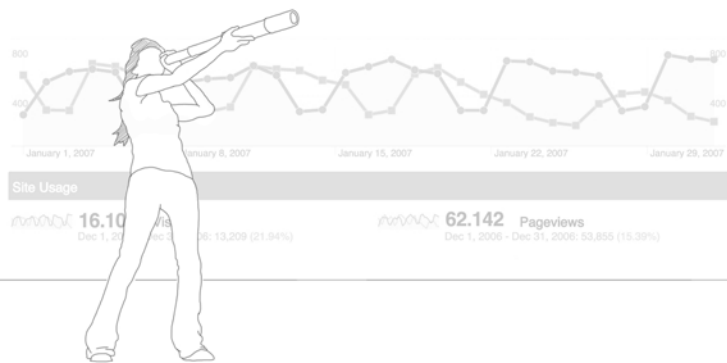
2. Briefings & Workshops

We start by gathering and compiling your ideas. There are various ways to do this. Whether it is via our project questionnaire or via client interviews and workshops.

Explore

How will it connect with customers and deliver results? We'll explore all the possibilities to find the right answers for you.

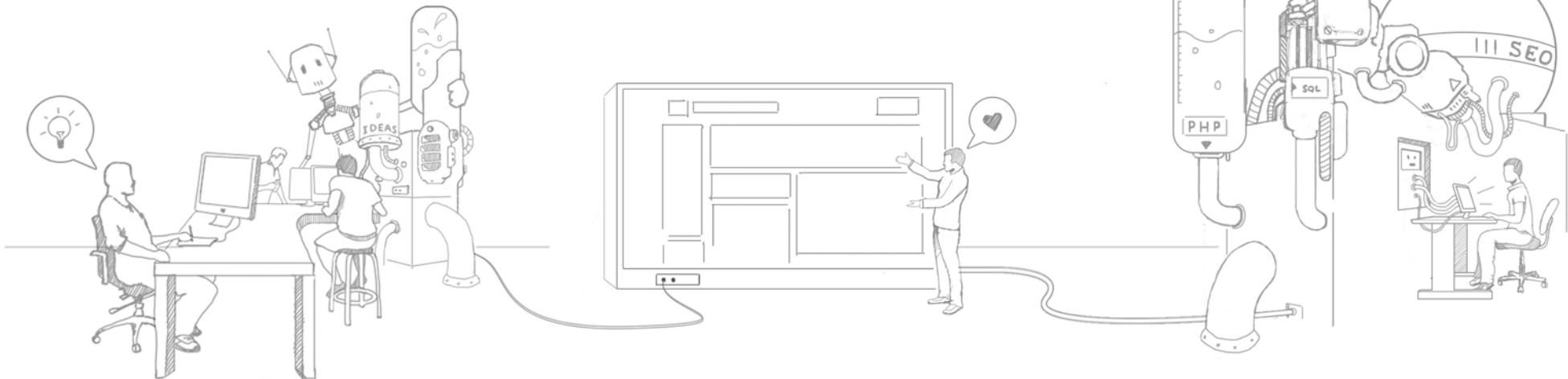

3 Research & Competitor Analysis

We begin by looking at your market, getting to understand your market, and how we can help, and better the competition.

4. Wireframing & Information Architecture

We inspect your websites content and the approach used to deliver it to a user. By organising things correctly and plotting the journey a visitor will take to explore it, a user can access and interact with desired content in the most efficient way. This approach gives them a better user experience, making them more likely to convert into customers or advocates of your brand.

Create

We have creativity, experience and passion. But most of all we're about telling your story by turning vivid ideas into reality.

5. Initial Concepts

We begin by drawing architecture styled plans and begin to figure out just what you need. From here we can spend the time, getting your site just right, using our experience of UI and UX.
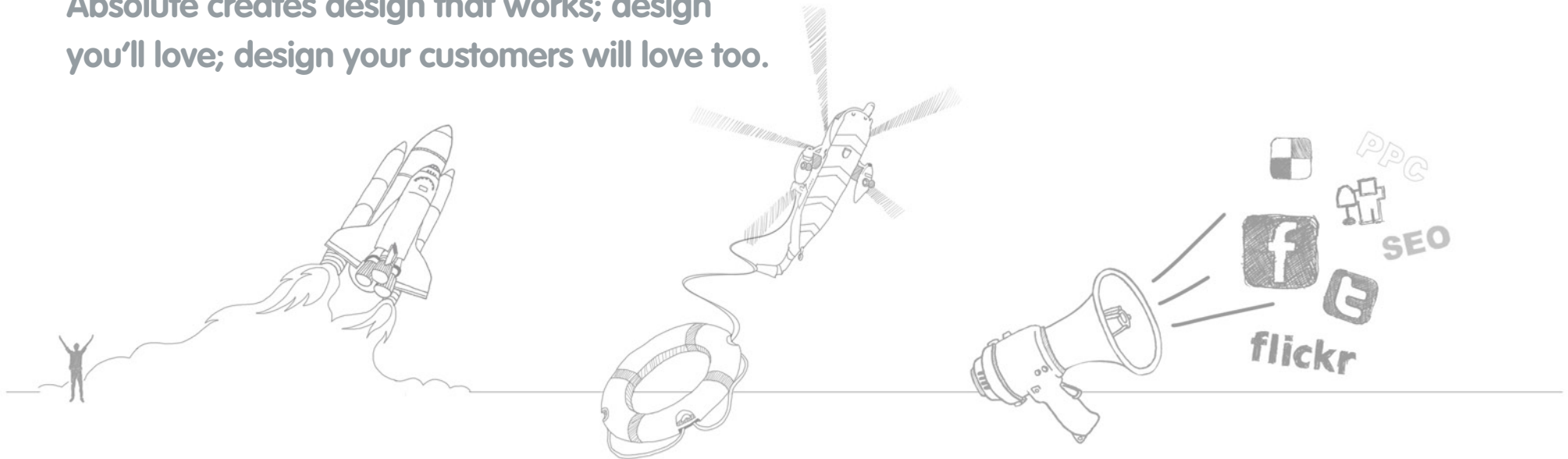
6. Artwork & Feedback

Here comes the fun part. We work with you and your feedback to turn the initial concepts and wireframes into reality. Our design team have an excellent understanding of what makes a website tick.

7. Technical Build

Once you are happy with the structure and the way your site looks, our team of technical wizards create the underlying code that makes your website actually work, by using semantic HTML and CSS.

Engage

Absolute creates design that works; design
you'll love; design your customers will love too.

8. Project Launch

When all the content is uploaded and the site is tested for all those nasty little bugs, and the function is running smoothy. We send the site live, and let the world see your beautiful website.

9. Training & Support

Training is provided so that you can manage the website yourself. We provide full support and aim to respond to any user questions or technical issues immediately.

10. Online Marketing & PR/SEO

Our aim is to help you generate more business with increased return on investment, to achieve the results you want and need. We plan a marketing strategy and roll it out when the project launches.